

Ben Sturtevant



Studying pays off for this determined 30-year-old

Ben Sturtevant did everything right. After high school, he went to college and graduated with a Master's Degree in Physical Therapy. He married his high school sweetheart, Kerri, and they began their lives together looking forward to living the American Dream.

Sturtevant began working in Physical Therapy and Kerri as a Microbiologist. They were earning very good money and started getting accustomed to a certain level of income and lifestyle. As a family, they decided to have children early and wanted Kerri to stay home with their children, but there was one big problem. Sturtevant had more than \$150,000 in student loans. Although he made good money as a Physical Therapist, if they were to live with only one income in the lifestyle that had become accustomed to, he would need a way to make more money.

That's when Sturtevant started educating himself on how money really works. He found that less than 5% of the people in our country control over 95% of all the wealth, and discovered that none of those people created their wealth working a regular J.O.B. They did it by creating systems that provided them with passive-residual income. They earned money on their own efforts and also the efforts of other people.

Sturtevant understood a little about owning his own business, as he had joined a network marketing company when he was 19 and kept that business active throughout his college years. There were many of individuals in that company who were making a lot of money and living the lifestyle Sturtevant had always wanted, but he had not taken his business very seriously. In three years with that company, Sturtevant had 24 Representatives on his team and had made a little more than \$2,000 in total income.

After the Sturtevant's first child, Caleb, was born, Sturtevant decided to get serious about his network marketing business. Over the next twelve months, he had gathered 3,000 Representatives to join his team and he was only working his network marketing business on a part-time basis. Soon his part-time network marketing business became his full-time occupation and Kerri was able to quit her job as a Microbiologist to stay home with Caleb.

Sturtevant had been studying Lightyear Alliance since the company began in 2003, but felt a loyalty to the company he was currently representing. Finally, in 2006, he couldn't fight the urge any longer and joined Lightyear Alliance.

"Now, my wife and I are completely financially independent" said Sturtevant. "We don't have to rely on a job to support our lifestyle. Because of this we've been able to be stay at home parents to our two children. Our kids will grow up never knowing what it's like to have parents work outside the home. All the cars, investments, and financial rewards are incredible, but it's the time freedom that is the most rewarding aspect of this business. Lightyear Alliance is without a doubt the number one financial vehicle in America! We offer people the whole package when it comes to a successful business. We have a stable, proven company, strong corporate leadership with years of experience in the industry, incredible products and services that people use every day, the most amazing compensation plan in the industry, and our timing couldn't be better in the market!"

Lightyear is taking steps to position their Representatives in front of the largest shifts of wealth in our economy. Hundreds of billions of dollars are out there waiting for us to redirect that spending through our own businesses. Lightyear gives the average person a simple, fair, and incredibly rewarding vehicle to tap into that shift of wealth!

Lightyear Wireless is going to take our company to the next level! Everyone I know has a mobile phone but are any of them getting paid when they pay their bill? No. Lightyear is the first company in the wireless industry to offer real residual income on mobile phones. We will create a lot of millionaires and change people's lives. Kerri and I are so fortunate to be part of this incredible timing with Lightyear Alliance."



ABOVE: Ben Sturtevant, Senior Vice President and National Marketing Director of Lightyear Alliance poses with his favorite car along California's Pacific Coast Highway.

LEFT: The Sturtevant family; Ellie, Kerri, Ben and Caleb stand in the back yard of their Santa Rosa, Ca. home.